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ROSES OF MONTECARY



A BOOK for ROSE LOVERS



Copyrighted by Francis E. Lester
 The Lester Rose Gardens, Monterey, California

*Cleon hath a million acres,
 Ne're a one have I;
Cleon dwelleth in a palace,
 In a cottage I;
Cleon hath a dozen fortunes,
 Not a penny I;
Yet the poorer of the twain is Cleon, not I.*

*Cleon sees no charms in Nature,
 In a daisy I;
Cleon hears no anthem singing
 In the sea and sky;
Nature sings for me forever,
 Earnest listener I;
State for state, with all attendants,
 Who would change? Not I!*

—from "Cleon and I", by Charles Mackey



The Rose

by Francis E. Lester

*He who would have Beautiful Roses in his Garden
must first have Beautiful Roses in his Heart*

—Dean Hole, in 1870



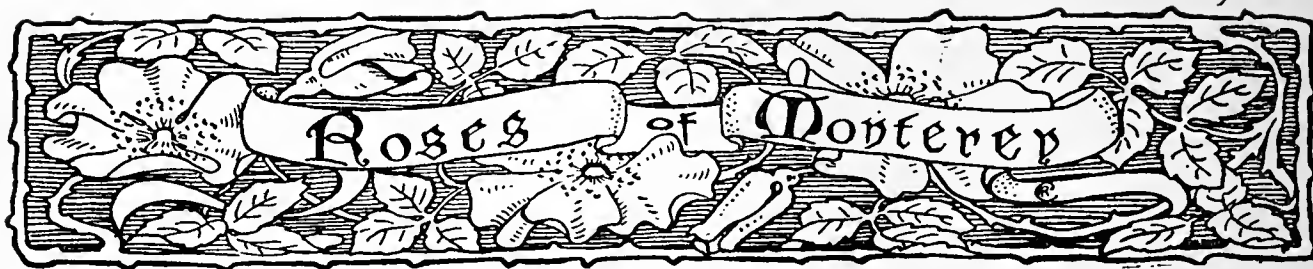
SIGNING for twenty-five centuries the Rose, oldest known form of the double flower, has had no serious rival since she was crowned Queen of Flowers by the Greek poetess, Sappho, six hundred years before the Christian era, in the lines—

*"Would Jove appoint some Power to reign
In matchless beauty on the plain,
The Rose, mankind will all agree,
The Rose the Queen of Flowers should be."*

Favored flower of Babylon and Judea, honored alike by Egypt, Greece and Rome, she has left an influence on human civilization unequaled by that of any other flower. Inspiration for poet and painter, for author and composer, the pages of history bear eloquent testimony to her part in shaping human thought and ideas. Monarch and humblest cottager alike have yielded to the charms of her intimate companionship.

No flower that grows in your garden offers a greater variety of appeal to different tastes than the Rose; and surely none can approach her in the many different forms and types she offers, to satisfy so many different purposes. Coverage for that unsightly fence or wall, or ground cover for bank or bare space; climber to adorn, all season long, that archway or pergola or building or porch; species Roses that are happiest climbing through the dense shade of trees to gloriously bloom overhead; Roses to use in hedges or as naturalized shrubs, singly or in groups; Roses of rare association value like many of the old-fashioned sorts and the Eglantine, that bring back memories of childhood and of lovers in the moonlight; big Roses like *R. gigantea* that grows well over a hundred feet and little ones like *R. Rouletti*, smallest of them all, but a few inches high; Roses trained into majestic specimens of weeping tree form, to serve as glorious garden show-pieces; and all the gay multitude of hybrid tea bush Roses, each with its own personality and color and habits. All these delights are yours to choose from if you would best appreciate the Rose and accept what she alone can offer.

The planting of a Rose should be a serious and personal undertaking, to be approached with thought and deliberation, as one would plant a tree; for many Roses live longer than some trees. What do you most desire from it, and in what color? How will it fit in with its surroundings? If a climber, visualize it as it will appear years hence, a sheet of color that should harmonize with its setting and background.



If your Rose Garden be an ambitious one, plan it carefully in advance, with the advice of a specialist; see that both habit and color in your Roses blend harmoniously. Avoid the common fault of planting your bush Roses too far apart, leaving unsightly bare spaces between; two feet apart is far enough for most hybrid tea Roses. Plant the Roses of your garden together—not isolated and scattered among other flowers; the Rose is rightfully jealous of her neighbors! And if you plant a dozen Roses choose three or four of each of the same sort rather than twelve all different, for thus you get the benefit of mass effects.

Plant The Best Rose for Its Purpose

Nothing in your garden will repay, better than the Rose, intelligent planning before planting. First, you must have an idea, or better yet an ideal, of what you want, in garden effect, in color and fragrance, in value for cutting or fragrance or bedding design; and, next, you should know something of what Roses are best adapted to your local conditions for therein lies much that will save you grief and disappointment. Seek help from the well informed, and if you have membership in, or access to the findings of, the American Rose Society, your difficulties will be lightened. These things done, select your Roses with the greatest care, always having in mind the fitness of each for the purposes you desire. You have so much to choose from! If you want an ornamental shrub that will quickly make itself at home in your garden, asking for no care, no pruning, yet providing delightful effects in flower and foliage and winter fruit, consider the Species rose *R. Eglanteria*, favorite sweet briar rose of the old English poets; or the dog Rose, *R. Canina*; or the Austrian Copper with its thrilling bloom. And if, for example, you wish a rose of dense foliage and everblooming habit to cover a low fence or wall, there is, as you will find by careful selection, none other to meet the purpose quite so well as that little-known but glorious climber Mermaid. Don't follow too recklessly the mad urge to plant only the newest Roses nor fall too hard for the gaudy colored prints that so seldom compare with their counterpart in the garden; many of the "new introductions" lack the stamina to last more than a few years and comparatively few are permanently better than some of our older varieties. And forget not, in your selections, the value of the old-fashioned Roses, with all their rich heritage of associations; they may lack "form" but never fragrance nor a rare personality.



The Different Kinds

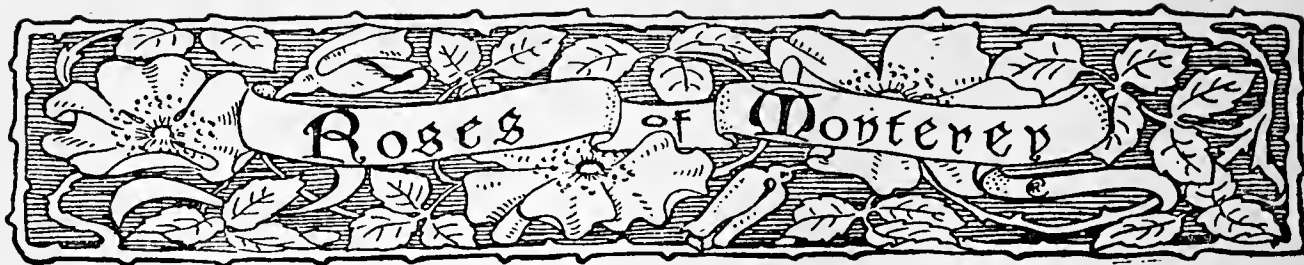
All the fine modern Roses have been developed from the wildings,—the Rose Species found in every country of the northern hemisphere. From these our rose hybridizers have created the present-day hybrid Rose with infinite skill and patience,—it often takes years of work with thousands of seedlings to create one new Rose of permanent value. The main classes of Roses in commerce are the Hybrid Perpetuals, rank growers, inclined to be “leggy” in habit, hardy, very fragrant, not ever-bloomers except in a few instances under favored conditions; and the Hybrid Teas, by far the largest class now grown, mostly reasonably hardy, ever-bloomers, not all fragrant, in an endless variety of colors and shades. These are the “backbone” of every modern Rose Garden. Other less-used types of Roses are the Dwarf Polyanthas, Sweet-briar, Wichuriana (trailers), Moss Roses, Noisettes, and the Wild Roses or Rose Species.

Take Advantage of Your Climate

A most important factor in determining your Rose planting is your climate. Where zero winter temperature prevails your Tea and Hybrid Tea Roses must be given winter protection by covering in the fall with loose straw and boughs; and of climbing Roses, only the hardy kinds should be planted. But with the absence of severe winter frosts you have an unlimited choice of all the fine sorts. With such kindly climatic conditions you may plant, for instance, the tender Climbing Roses—Noisettes and Hybrid Teas—with their marvelous range of color and continuous bloom, instead of the Hardy Climbers, which bloom only in the spring and so often mildew in mild climates.

The Old Roses of Monterey

There could be no better example of the effect of favorable climatic conditions on the Rose than in the case of the Old Roses of Monterey, California. Here are found the Noisette Roses—that old and beautiful class of Roses into which have been blended the Chinas, Musks and Teas,—most of them in shades of yellow,—fragrant and continuous bloomers. They find here not only a kindly climate but the loose soil conditions that they, more than any other sort of Rose, prefer. What would not our garden-lovers of the colder climates give to have these rose-aristocrats about their homes instead of the coarse, brief blooming, hardy climbers? Yet here in Monterey we find them,



utterly uncared for year after year, growing in all their glory and profusion with the greatest abandon, climbing over the old homes as though they would preserve these historic buildings against the devastating hand of a modern civilization. Madam Alfred Carriere, (1879) is here, growing more rankly than, probably, anywhere else in the world; and Reve D'Or, (1869), one of the finest of deep yellows; and Lamarque, (1830), mother of Chromatella is here in specimens generations old; and Chromatella, (syn. Cloth of Gold, 1843), which is the famous Sherman Rose, since by it General Sherman is said to have pledged his troth to the girl who vainly awaited his return; and old tea Roses like Madam Lambard that bloom continuously though comparatively neglected. Every locality has its Old Roses, the kinds that find themselves to be perfectly at home there, and they offer a striking lesson to the Rose lover to adapt his plantings to his climate.

Location and Planting

Consider your climate, also, in locating your Roses. In the hot inland climate your Roses will welcome shade during the summer; whilst in the arid heat of the southwestern states some shade is quite essential, and an east exposure is better than south or west. But in cool or cloudy climates, your Roses will appreciate a sunny location. Plant only two-year-old field-grown Roses of the best quality procurable, budded on the best understock for your climate. Nine-tenths of the disappointments in rose growing come from planting weak, or dried-out, or inferior quality plants. Experienced rosarians agree that budded Roses are superior to those grown from cuttings on their own roots. This is because by budding or grafting a hybrid Rose on to a rooted wild Rose, the greater vigor of the latter is transmitted to the bush. We are learning, too, in recent years, that some understocks are better suited than others to certain sorts of Roses and to various climates; and to this important point of budding roses on the best understock for variety and climate we have given much thought and attention. Plant in the fall or early spring if possible, so the root system of your Roses can get well established before summer. Few Roses planted with bare-roots late in the spring have the strength to both establish their new root systems and produce the bloom you expect from them. Plant your Rose deep enough—yet not too deep; the joint where the fine Rose has been budded on to the understock, (marked A in illustration), should be an inch or two below the soil surface; pack the soil well around the roots. Be careful not to expose the roots of your Roses to



sun or wind while planting, even for a few moments,—keep them in a wet sack while doing your planting; and prepare the holes too large rather than too small. If not already pruned, cut back the bush well and water thoroughly.

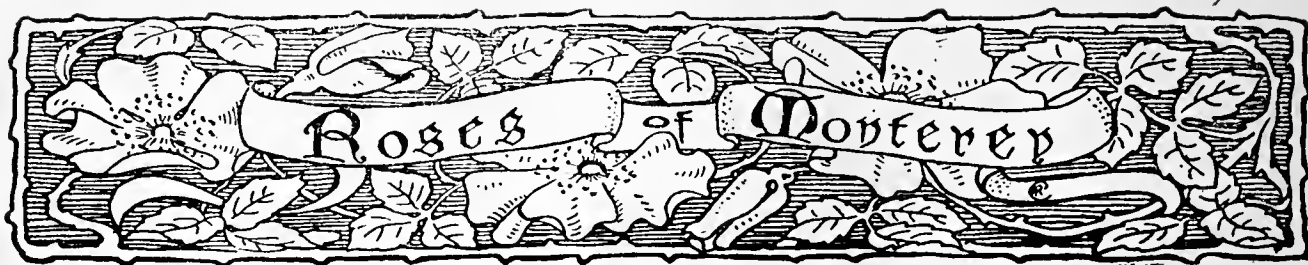
Soil and Culture

The ideal soil for a Rose is a subsoil of clay with a light top soil; but the Rose can be grown in almost any soil if well drained,—the finest Rose Garden I ever owned was planted in the sandiest of soil, improved with cow manure.. Any soil that will grow hay, corn or potatoes will grow Roses; some Roses, such as the Noisettes. prefer a light, porous soil. The American Rose Society's slogan "A Rose for every Home" is no idle vision, for there is not a home in America where some Rose will not grow and flourish. If the worst soil conditions prevail, a Rose will grow and bloom well in an excavation no larger than a big pail filled with good soil, for the Rose has not a large root system. To grow Roses successfully you should know your soil. If it is too sandy and porous, add peat or cow manure; if it won't retain moisture, add peat; if too heavy, add sand or peat. Granulated peat is a valuable addition to almost any soil.

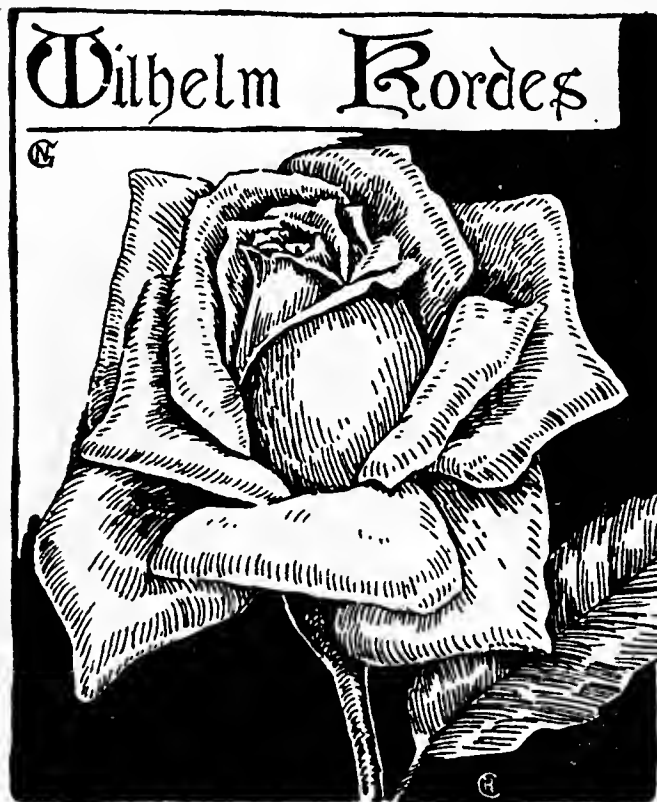
You cannot give too much attention to the preparation of the soil for your roses; it will pay you well to do this to a depth of two or three feet, spading thoroughly and incorporating with your lowest soil a good dressing of thoroughly rotted cow manure. Such thorough preparation will produce wonderful results the first season and it is all the more necessary for good results if your subsoil is hard and compact. Whilst a rose likes to have the soil well packed around the roots when planting, leaving no air spaces, the surface should always be kept loose and, in the case of soils that bake, frequently cultivated, preferably soon after each watering. When you water, water thoroughly so that the water gets down to the roots where alone it is needed. Nothing could be worse for a rose bush than to water it by daily sprinkling which encourages shallow roots and a weak, unhealthy plant; far better to soak thoroughly once a week or even two weeks, according to your climate, than to sprinkle every day or two.



One of our 2-year Rose Bushes. Note the strong root system. The budded joint A should be planted about 1 inch below the soil line shown. Cross lines on stems show where a strong hybrid tea Rose should be pruned back in the spring.



Feeding and Resting Your Roses



Even more important, to the Rose, than soil conditions is *food*. The Rose is a gross feeder; during the active season of early summer you can hardly overfeed a healthy Rose. Well rotted cow manure is good food, but a better fertilizer is one well-balanced in the elements of plant food, such as a mixture of weedless animal manure with bone dust, which provides phosphoric acid, a necessary element of plant food. Be cautious about mixing too much fertilizer around the roots; if it be not thoroughly decomposed it will heat and destroy your plant. Rather, apply it on the surface, filling a depression in the ground around

the bush. A good way is to feed your Roses during the blooming season with liquid manure; fresh or strong cow manure put in a barrel half filled with water to make a liquid of coffee color—renewing the water as needed, and giving each Rose bush one-eighth of a bucket weekly. Don't over-feed a weak plant; the more vigorous the bush, the more you can feed it; manure is poison to an unhealthy plant. Remember that a Rose drinks but does not eat; that all its food, to be available, must reach the rootlets in liquid form. Wood-ashes are good for your Roses—their use discourages mildew. Go slow with commercial chemical fertilizers the use of which you do not fully understand; I have known garden plants destroyed by their unintelligent use.

Nature intended every Rose to have its well-earned period of rest and she arranges for this by the winter dormant season. Where the climate does not insure winter dormancy you will, nevertheless, notice an inclination to stop growth for a while and this should be encouraged. You can also rest your Roses, in a mild climate, by withholding water during the dry season, in late summer. Lack of ample food makes rest more necessary; but a well-fed, well-nurtured Rose needs little rest, if your climate does not afford it.



Pruning

Every bush Rose should be pruned at least once a year. The ideal time to prune, as a witty Rose friend once said, is "two weeks before the last frost"! In other words, pruning should be done before the spring growing season starts. There is no magic art about pruning; rather, there is an intelligent reason for the removal of every twig cut off. Generally speaking, Roses are pruned too little and not too much. Almost invariably women gardeners prune insufficiently; perhaps they are too tender-hearted! A Rose is pruned with several objects in view. First, to remove all dead or weak wood;

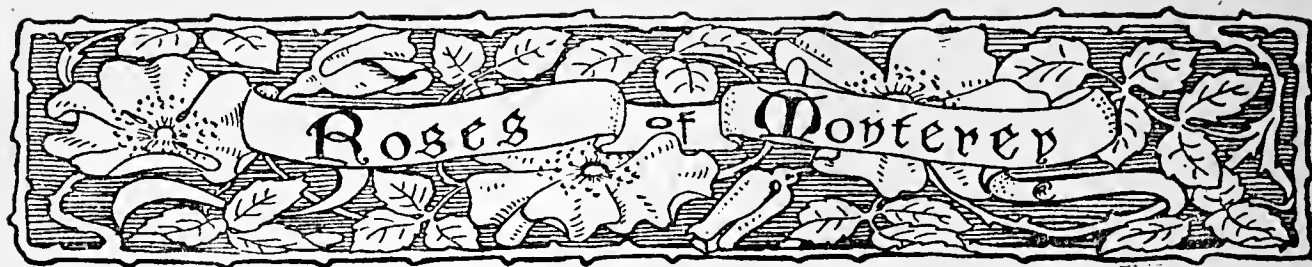
second, for interference and for shapeliness of the bush; third, to encourage the new growth on which alone the flower of the hybrid Roses appear. Cut back the previous year's growth of your hybrid teas to two or three leaf buds, as shown by the illustration on page 5; for it is self-evident that if all the strength of a stem goes into two or three new shoots, those shoots with their blooms will be much finer than if there were a large number of shoots on the stem.

Climbing Roses as a class need to be pruned only by removing entirely the oldest, weakest main stems. The hardy, spring-blooming climbers should be pruned after blooming. Standard Roses are pruned chiefly for balance and shapeliness. Some Roses, such as the Fortune's Double yellow, Emily Gray, etc., need little or no pruning, and if they bloom only on old wood, they should be pruned, if at all, after the spring bloom is over.

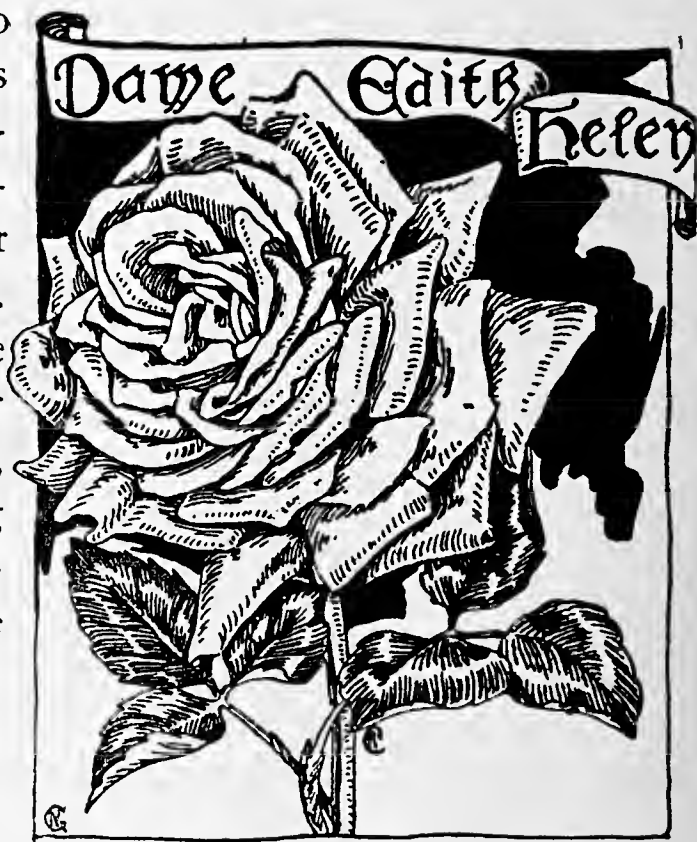
Space does not permit extended pruning instructions here, but if you know and understand your Roses and their habits and rules of life, and the language they speak, as every true rose-lover should, you will soon learn how to prune them.



Showing where to cut a Rose bloom, leaving only two or three leaf-buds on the stem.



If you don't, it will pay you to have an expert prune your Roses each spring—but be sure he understands his business. Remember that you are pruning your Rose when you cut its bloom. The flowering stalk should be cut back, usually to the third or fourth leaf bud from its base, and always to an out-pointing bud. The common fault of clipping the dead flower from a Rose and leaving a long stalk soon develops a leggy, ill-shaped plant that can not easily be corrected by later pruning.



Pests and Disease

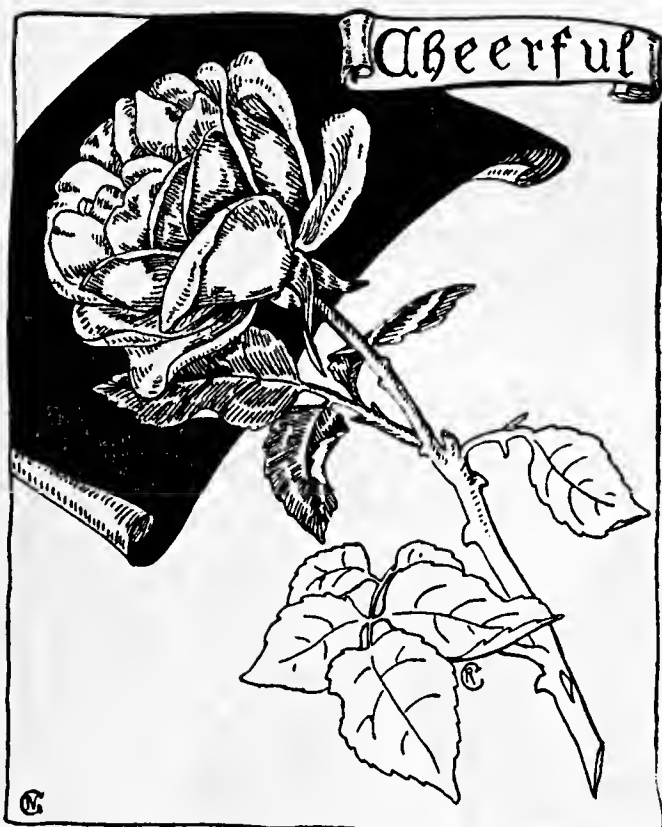
Perhaps the greatest delight in growing Roses is the reward that comes from intelligent management. The Rose is itself an aristocrat of plant intelligence; scientists someday will be able to prove more of what every rosarian knows—that a Rose responds to intelligent care in a way that is almost human. If the finest Roses grew to perfection under neglect we would lose our appreciation of them. Hence, it is no deterrent to the true rose-lover's ardor when pests or disease appear but rather a challenge to overcome them. The first cause of Rose disease is neglect—just as with humans; the neglected garden always has its full quota of bugs. Again—as with humans—the best preventative of Rose disease is a healthy and natural resistance. The properly planted, properly cared for Rose Garden will encounter few pests or disease troubles and those few easily overcome. Here are the principal ones:

Sucking Insects, such as the *Rose Aphis*, a green bug that congregates about the buds, chiefly in the spring, quickly bringing a hurry-up call for help because it looks so much worse than it really is. Only in large numbers does it effect any material injury but it is one of the fastest propagating forms of life in all Nature. If you are not too squeamish, fingers and thumb drawn lightly over the buds will destroy them; or a strong spray from the hose will knock them off; or a nicotine



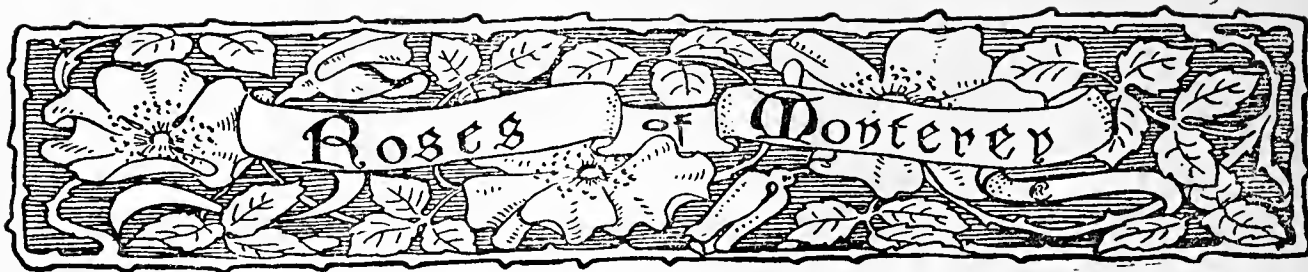
spray, or better yet the use of our Garden Dust. Lady-bugs dine on Aphis; and have you a bird-bath in your garden? It will bring to your rose-garden its best friend and the insect's worst enemy, the warblers whom you will see hard at work exterminating the pests in the early morning.

Leaf-eating Insects, such as *Caterpillars* of various sorts that invade your garden during the summer and eat the leaves and flowers. They are easily overcome by spraying the plant with arsenate of lead, or dusting with our Garden Dust, which destroys them by poisoning their food.



Fungus Diseases, commonest of which is *Mildew*, prevalent, often, in coastal regions and moist climates. Factors that encourage it are shade with lack of ventilation, a draughty location, sudden changes of temperature, and, more than anything else, neglect and improper feeding of your Roses. Mildew is a contagious disease, readily transmitted from one plant to its neighbors by invisible spores, and it shows itself by a whitish deposit on the stems, young leaves and the underside of the buds, and if uncontrolled will cause these to blacken and die. Another common fungus disease is *Blackspot*, which shows itself by dark spots that appear on the leaves, which later turn yellow and fall. The most reliable remedies for the control of the fungus diseases are copper sulphate (Bordeaux mixture), and sulphur, and each may be applied either as a dust or liquid.

With Roses, as with human beings, "prevention is better than cure". The best possible preventative of disease in your Roses is to build up their resistance. Roses overfed with animal manures invite attacks of mildew because their growth becomes soft and flabby from a one-sided diet,—mostly nitrogenous, and the soil probably soured from humic acid. Proper feeding of your Roses, with plenty of potash, is a good protection against mildew, but best of all is to plant the mildew resistant Roses—and there are now a great many of them. Many of these will resist mildew infection even though they grow alongside a badly affected bush.



Wm. A. Dreer



The Kind of Roses We Sell

Only two and three-year-old, field grown, strong, thoroughly matured Rose bushes, grown under those ideal conditions found only on the Pacific Coast. Most of the first quality two-year-old Rose bushes sold throughout the country are now grown on the Pacific Coast, vast numbers being shipped to eastern dealers. Better by far to get your stock direct from a Pacific Coast Rose grower than from a place that is remote from the first source of supply. Our Roses are guaranteed true to name, a point on which we use extreme cau-

tion. We make a specialty of carrying a stock of our finest Roses growing in containters for planting at any season of the year with immediate effect.

A Word About Prices

Let me say frankly you can buy Roses cheaper elsewhere than from us. You can even sometimes get eight or ten for a dollar; and if you wish to "sit up o'nights" to nurse them, or want weaklings on their own roots, or roses produced from exhausted greenhouse plants that never knew the open sky or field, as millions are each season, that is your best investment, judged on a quantity basis. You cannot tell if a Rose is *dear* at 10 cents or *cheap* at a dollar without seeing it, which is why we urge our customers, whenever they can, to call and see our dormant stock in our dark, cool storage house and note its size, vigor and perfect development. Considering quality and size, and the fact that our Roses are field grown with the utmost care, by high-priced, experienced labor, expertly dug and stored, handled at each stage in a way to reach you in perfect growing condition, never for a moment lying in a dry store room or on the drier retail counter, you will find our stock to be indeed reasonably priced. And remember,—“The Bloom persists long after the price is forgotten”!



A Personal Rose Service

A life-time's Rose Experience will be gladly shared with you if you wish to consult me. Your Rose problems will receive personal consideration if you write me about them and anything I can do to help you get the most from your Roses will be gladly done. Therefore, do not hesitate to write if you have questions to ask. My interest in your Rose Garden has just begun when your first order is filled.

Visitors are welcome to our Rose Gardens on any weekday between the hours of 10 A. M. and 5 P. M. and on Sundays by appointment. The best months to see our Test Garden with its hundreds of varieties, new and old, are May and June; but we have Roses in bloom ten months in the year.

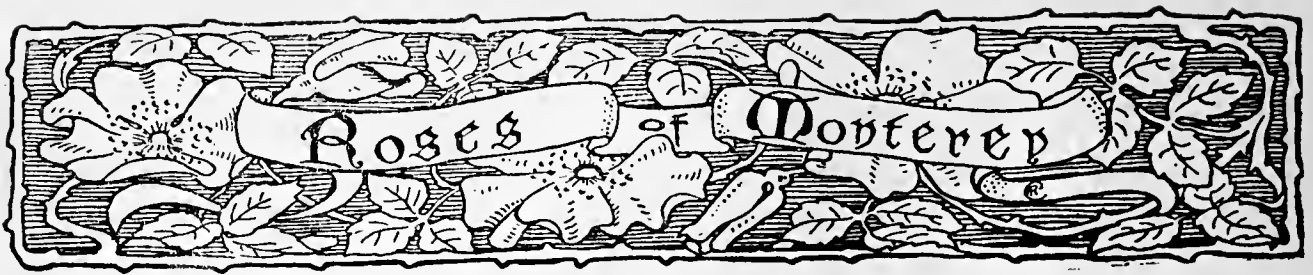


Finally

—get on intimate terms with your Roses. Know them by sight and by name, as you would a friend. Study their habits of growth, their qualities of form and color and fragrance,—that fragrance, those attributes, that so fix themselves on the mind to be recalled later; for

*"God gave us memory
That we might have Roses in December."*

Don't delegate too much of your Rose work to a hired gardener; get down close to Mother Earth yourself once in awhile and watch the birth of a Rose,—the miracle of an opening bud, as though you were attendant at a royal ceremony. Make your Rose Garden a personal one; remember, there is no Rose in all the world like the one *you* grow. Indulge your Rose preferences and whims, and cultivate an adventurous spirit—not hesitating to try your hand at budding, or experimenting with new Roses untried in your locality, or, greatest adventure of all, growing a New Rose from seed. Drink deep of the delights—the communion—yes, even the restorative powers of your Rose Garden for mind, and body, and soul; and, indeed, your Garden may become for you a veritable sanctuary.



*A thing of Beauty is a joy forever;
Its Loveliness increases; it will never
Pass into nothingness.* —Keats

First Hand Descriptions of Our Roses



On the following pages are reliable lists of the Roses we recommend for general planting, based upon a life-time's Rose experience under varied conditions. These are all Roses we have ourselves tested and grown, selected from thousands of others for those qualities you most want in your garden,—color, form fragrance, continuous bloom, foliage and, especially, mildew and disease resisting qualities. We offer only such new introductions as we have found valuable after a test of 3 years or more. Many of our Roses are on different kinds

of understocks and we always send, in our orders which go to all parts of this country, the best for that locality. Our descriptions are original and trustworthy, based on observations in our own test-garden.

Our offerings on the following pages are arranged to facilitate your selections under the following headings. BUSH ROSES for the general Rose Garden; CLIMBING ROSES, with descriptive notes so you can judge the habits of each; POLYANTHA ROSES, everbloomers for bedding; SHRUB, HEDGE and SWEET BRIAR ROSES; THE OLD-FASHIONED ROSES; THE WILD and SPECIES ROSES, so useful for naturalizing; STANDARD or TREE ROSES; WEEPING STANDARD ROSES, grandest of all. Varieties marked * are late introductions, tested and approved by us.

PRICES are for our largest, finest selected 2 and 3-year-old dormant, field-grown specimen plants, taken from our ideal storage room, correctly labelled, expertly pruned ready to plant (unless you otherwise request), expertly packed to reach you in perfect condition anywhere in America. For delivery charges, see suggestions for ordering on page 31.

Special Quotations made on large quantity orders.



The Bush Roses

Unless otherwise indicated these are all Hybrid Teas, dormant, field-grown specimen plants of our finest quality and size.

ANGELE PERNET, A French creation that grows to perfection on the Pacific Coast and elsewhere. Quite distinct in color—a vivid, brown-orange shaded and flushed with deep reddish-apricot. Good grower; long buds and stems; glossy, glistening foliage. Bagatelle Gold Medal Winner - - - 60c

AUSTRIAN COPPER, (See Wild and Species Roses).

***AUTUMN**, A New Rose of startling shade, brilliant burnt orange streaked with red; exquisite bud, fragrant; strong glossy foliage; a vigorous grower and continuous bloomer. 75c

BETTY UPRICHARD, A vigorous, dependable grower; heat, drought and disease-resistant. Highly decorative; copper-red buds opening to bi-colored flowers, petals salmon pink inside, orange carmine outside. Spicy fragrance. 60c

***CALEDONIA**, Worthy winner of the 1928 Scottish Rose Society's Gold Medal. Large white flowers borne singly on long stems, very double, exquisitely shaped and fragrant. Leathery, dark-green foliage. A continuous bloomer, vigorous and hardy. - - - - - 75c

***CANARY**, New Rose of the Shot Silk type, good form, strong stem, pale gold tinted and flushed with cerise. - - - - - 75c

***CECIL**, The long-hoped-for everblooming single yellow Rose! Vigorous in habit, with mildew-proof glossy dark green foliage, it produces continually throughout the season an abundance of very large, long stemmed, flowers of a brilliant golden yellow that does not fade. Highly decorative and a glorious sight - - - - - 65c

CECIL BRUNNER, (See the Polyantha Roses).

***CHARLES H. RIGG**, New English Rose of much merit; large, full, fragrant flower of scarlet-vermilion red passing to Eglantine pink; strong, erect stems; fine bloomer. - - - - - \$1.00

CHATEAU de CLOS VOUGEOT, One of the darkest black-red Roses imaginable, many-petalled, continuous bloomer, fragrant - - - - - 75c

CHEERFUL, Vigorous and a most continual bloomer, a fine bedding sort; bright, shining, fragrant double pink flushed with orange tones - - - 60c

***CUBA**, One of the bedding rose sensations; an improved Padre. Vivid orange-scarlet buds that open to semi-double flowers of brilliant, iridescent orange-scarlet. Vigorous grower; profuse bloomer - - - - - 60c

DAINTY BESS, Pink single flowers of rare beauty. "The most glorious perpetual flowering form of the lovely Wild Rose that the hybridist has so far produced". National (Eng.) Rose Society - - - - - 60c



Roses of Monterey



DAME EDITH HELEN, Sensational pink Rose, winner of gold medals everywhere. Strong grower with healthy, dark green foliage on good stems. Massive and very double flowers that develop slowly to a perfect pink rose, richly fragrant - 60c

**DAZLA*, Long buds, flowers nearly 6 inches wide, semi-double, brilliant orange-scarlet with waved petals, vigorous and continuous bloomer, very fine - 85c

**DR. H. LUMPE*, Large, long-pointed bud, large, very double, lasting, fragrant light rose-pink flowers with golden base on long stem borne continuously; abundant healthy foliage - 85c

**DUCHESS OF ATHOL*, One of the sensational new Roses from England that is well adapted to our climate. Golden orange blooms flushed with pink; of exquisite form, vigorous,

disease resistant, and continuous bloomer - 60c

**E. G. HILL*, One of the best of the many red roses; immense flowers, on strong stems, of a dazzling scarlet that turns darker with age but never "blues". Exquisite buds; abundant foliage; free bloomer - 60c

ETOILE DE FEU, A striking Rose. Large, cupped flowers of fiery, flaming orange, borne on strong stems, with glistening and healthy foliage - 70c

ETOILE DE HOLLAND, Very large, brilliant dark red flowers of beautiful form and substance; very fragrant; splendid bloomer. Claimed to be the best dark red Rose; does not "blue". - 65c

FEU JOS. LOOYMANS, Fine yellow Rose from Holland. The large buds of buff-gold-apricot shadings open to full, brilliant yellow-apricot flowers of exquisite form, very fragrant. Heavy, glossy, deep green foliage, quite mildew resistant - 70c

**FEDERICO CASAS*, New; "an improved Talisman"; hardier, finer form \$1

FRAU KARL DRUSHKI HP, The one pure white Rose. Very strong grower with magnificent disease proof foliage. Although a hybrid perpetual, it is a constant, all-season bloomer in California costal regions with glorious display of enormous snow-white, wax-like flowers of perfect form and texture. Quite hardy - 50c

**GAIETY*, Strong, healthy Rose like Shot Silk but larger flower of silvered pink and apricot, fragrant, on strong stem; a persistent bloomer - 75c

GENERAL McARTHUR, A great favorite. Crimson-scarlet buds opening to brilliant flowers of delicious fragrance, very freely borne. Erect habit, strong grower, good foliage - 50c

**GOLDEN DAWN*, One of the very best New Roses, vigorous, healthy, fine foliage; large, very double, fragrant flowers of glistening yellow on strong stems, borne continuously through the season. Highly recommended - 75c



GOLDEN EMBLEM, Most popular bright yellow Rose for Northern California and many other sections. Blooms of intense yellow, perfect form, borne freely on strong stems. Glossy, disease proof foliage. Our stock has repeatedly won over all others in exhibition contests 50c

***GRUSS AN COBURG**, Sensational new Rose from Germany; large, very double, graceful flowers of orange and cream, with copper flush; fine, healthy foliage; strong grower 85c

GRUSS AN TEPLITZ, Reliable old sort still one of the most continuous bloomers of all; deep red, fragrant flowers all season long; strong, rank grower - - - 60c

HADLEY HT, Reliable deep crimson-red of velvety texture and fragrance; of good habits and foliage; long stems - - - 50c

HOOSIER BEAUTY HT, Intense dazzling scarlet flowers of excellent form and powerful fragrance; velvety texture; good foliage - - - 50c

HORTULANUS BUDDE HT, (1929) Far better than its awkward name! A Holland creation recently introduced; strong grower and profuse, all-season bloomer. Long, shapely buds open to semi-double flowers of intense, startling crimson - - - 60c

HUGONIS, (See the Wild and Species Roses).

***IMPRESS**, Large buds of deep coral-red, flowers very double, cupshaped, rich salmon-pink with luminous golden glow; glossy, healthy foliage; a fine new sort - - - 65c

IRISH FIREFLAME, Well-known single Rose with large orange-yellow flowers, shaded pink and gold; fragrant. Strong grower and free bloomer - 50c

ISOBEL, A Rose that is indeed a garden show-piece! Strong, free-branching; needs room in the garden. The long copper-orange buds open to enormous single flowers with huge orange-crimson petals in marvelous effect, later changing to pink. An indispensable Rose, finest of its class - - - 60c

***I. ZINGARI HT**, The most vivid dark orange rose grown, its color coming from its parent the Austrian Copper; semi-double, briar scented; dark green foliage on claret stems. A most sensational garden rose - - - 75c

KAISERIN AUGUSTE VICTORIA, The standard fragrant White Rose, with exquisitely shaped, cream-white buds and flowers delightfully perfumed; free, vigorous growth and foliage - - - 50c

***LADY FORTEVIOT**, One of the best New Roses, a gold medal winner. Large bud with large, double, thick petalled, lasting, extremely fragrant golden-apricot flower of rare form and beauty; long, strong stems and bronzy-green, glossy foliage, disease resistant. A vigorous grower and all-season bloomer 75c

LADY HILLINGDON T, Long, beautiful buds and cup-shaped flowers of rich golden-yellow; fragrant. Erect; fine foliage - - - 50c



Roses of Monterey



- **LADY MARGARET STEWART* Gold Medal Winner in England, France and America; unquestionably one of the finest of the New Roses, growing to perfection in California. Deep sunflower-yellow buds, freely splashed with scarlet, open to large, shapely, high-centered flowers of cadmium-orange, delightfully fragrant, Handsome, leathery, disease-proof foliage - - - 60c
- **LADY MARY ELIZABETH*, Unlike any other Rose for its intensely brilliant pink flowers, uniform in in shade throughout, very fragrant and quite distinct - - - 75c
- **LI BURES*, Long, shapely buds of fiery copper-red, flowers of copper-red yellow; abundant bloomer, vigorous and healthy grower - - - 70c
- **LILIAN*, Choice New Rose; large, shapely, double, very fragrant flowers of Marechal Niel yellow; fine bedding Rose - - - \$1.00

LOS ANGELES, Well known and well loved; a California creation, now famous the world over. Charming buds and exquisite flowers of flame-pink with salmon and yellow shadings; persistent, continuous bloomer. Adapted to all climates and conditions and one of the best all-purpose Roses - - - 50c

LOUISE CATHERINE BRESLAU, A Rose of striking novel color—coral red buds opening to full double, large flowers of salmon-orange with fascinating overtones of shrimp-pink; handsome foliage - - - 60c

**LOUISE KRAUSE*, New, valuable Rose from Germany; large bud; large double, full, lasting, fragrant flower of reddish-orange on long stem; vigorous, abundant, glossy foliage - - - \$1.00

**LUCIE MARIE*, Long, handsome bud, large, lasting, fragrant buttercup-yellow flower with apricot-cerise tones - - - 75c

LULU HT, An English Rose with very long, delicately shaped buds of coral-apricot, on long stems; semi-double flowers, orange pink with copper shadings. Unique and striking; vigorous grower, resistant to disease - - - 60c

MME. BUTTERFLY, A reliable Rose for every garden, brighter color than its parent Ophelia. Pink, gold-tinted blooms, very freely borne, richly fragrant 50c

MAD. C. TESTOUT, An old reliable sort, adopted by Portland, Ore., for its civic plantings. Large, double, lasting, fragrant flowers of satiny rose on long stems, continuous; very vigorous - - - 50c

MME. EDOUARD HERRIOT, Vivid coloring—a warm copper with soft coral tints. Known as the "Daily Mail" Rose as it won the \$5000 prize offered by the London "Daily Mail." Extremely free flowering; healthy foliage; adapted to almost all climates - - - 50c



**MME. NICOLAS AUSSEL*, Fine New Rose from France; very large double salmon flowers, carmine flushed and intensely fragrant; profuse bloomer; abundant, handsome foliage - - - 85c

**MARGARET McGREDY*, Valuable new Rose of marvelous coloring,—large, shapely, orange-vermilion flowers, freely and continuously borne; entirely disease resistant. Strong stems, fine foliage - - - 70c

**McGREDY'S SCARLET*, New English Rose; double, high-centered, lasting, fragrant, brilliant scarlet flower, with orange base, so velvety you can see the pile; leathery, abundant, glossy foliage; all-season bloomer - - - 75c



**MRS. ERSKINE PEMBROKE THOM*, One of the very best New Roses; deep canary-yellow flowers on long stems, perfectly formed, fragrant, and very lasting; long, handsome buds and glossy, disease-resistant foliage. Profuse bloomer all-season long - - - 60c

MRS. HENRY BOWLES, Very like Mme. Abel Chatenay but larger flowers of deep salmon-pink with splendid form. Vigorous grower and free bloomer 60c

**MRS. G. A. VAN ROSSEM*, Large, well-petalled, good form, very fragrant flower of flaming orange and gold, with crimson markings; freebloomer and strong grower - - - 60c

**MRS. SAM McGREDY*, New Rose with rare combination of vivid shades,—brilliant scarlet copper-orange heavily flushed with Lincoln-red on outside. Large shapely flower, quite full, freely produced and richly fragrant. Vigorous grower with fine habits - - - 75c

**NORMAN LAMBERT*, A strikingly beautiful new Rose. Copper orange buds, flowers golden yellow, splashed with copper. Strong, free growing, handsome foliage - - - 60c

OPHELIA, Justly famous as a lovely and reliable Rose. Flowers of creamy white and pale pink, with golden tints; very fragrant. Free bloomer and strong grower, doing well anywhere - - - 50c

PADRE, One of the most effective bedding Roses, erect, strong in habit, free from disease. Flowers, borne most freely, are of rich copper-scarlet, darker and more intense than Mme. Ed Herriot but of the same sensational shades - 50c

**PRESIDENT HERBERT HOOVER*, A startling novelty of new color combination,—maroon, bright orange and gold in a riot of contrasting shades. Strong stems and exquisite buds, shaped like Talisman. Continuous bloomer - 60c

QUEEN ALEXANDRA (see The Queen Alexandra).

RADIANCE, "The Best Loved Rose in all the World." No other Rose does so well under so many conditions. Brilliant rose-pink buds open to shining silvery pink flowers, globular in shape, richly fragrant. A continual bloomer all season; vigorous grower, hardy and disease resistant - - - 50c

Roses of Monterey



**RAPTURE*, A new Rose with all the good habits of *Ophelia* but freer in growth and bloom, handsome foliage. Flowers a deep salmon, with golden base. Quite disease resistant

- - - - - 65c

RED RADIANCE, Similar to *Radiance*, its parent, but the flower is deep rose-red

- - - - - 50c

REV. F. PAGE ROBERTS, A gorgeous Rose of supreme qualities. Large double flowers of almost perfect form, petals a soft buff yellow inside, reverse a rich salmon. Buds are heavily stained copper-red. Disease resistant; free and continuous bloomer

- - - - - 60c

ROSE MARIE, One of the finest, thoroughly tested pink Roses, almost ideal in flower and habit. Exquisitely shaped flower, soft dark rose-pink, with veined petals and rare fragrance. Free bloomer on long stems; disease resistant foliage

- - - - - 50c

**RUDOLPH VALENTINO*, Flower very large, double, delicately fragrant of shrimp-coral-red shade with golden-copper suffusion; vigorous grower and free bloomer; a quite unique Rose

- - - - - 85c

**SEÑORITA d' ALVAREZ*, New; large, long bud; large, double, cupped flower, very lasting and fragrant, of glowing salmon; fine foliage, profuse bloomer

- - - - - 85c

SHOT SILK HT, A most unusual Rose with flowers of marvelous beauty. Buds of brilliant orange open to flowers of orchid-rose overshot with apricot and gold, very fragrant and with fringed petals

- - - - - 60c

SOUVENIR DE CLAUDIUS PERNET, Large globular buds opening to brilliant sunflower-yellow flowers of splendid substance. Vigorous, erect grower, strong stems, bright green foliage

- - - - - 50c

SOUV. de MAD BOUILLET, Our tests reveal this as an outstandingly good garden Rose. Vigorous, healthy grower. Long buds, flowers of deep orange yellow. Intensely, deliciously fragrant

- - - - - 70c

**SUNKIST*—the new Golden Rose, a lovely thing; long, shapely buds, flowers of a glorious deep orange-yellow with copper tints; a tall, vigorous grower with strong stems

- - - - - 70c

SUNSTAR, One of the daintiest of Roses, with semi-double flowers of deep orange and yellow, edged, veined and splashed with vermilion; highly honey perfumed. Blooms profusely all season

- - - - - 60c

**SUSAN LOUISE*, Originated by Dr. Adams, of San Jose, Calif., seedling of *Belle of Portugal*; a very strong growing New Rose of much merit; beautiful long buds and very fragrant, well formed light pink flowers borne continuously all through the season

- - - - - 75c



***TALISMAN**, Most famous of the New Roses and most vividly colored. The richly colored orange-red buds open to urn-shaped flowers of golden yellow and copper of extraordinary beauty, borne singly on long, strong stems. Constant bloomer, very fragrant, and vigorous - - 60c

THE QUEEN ALEXANDRA, A Rose of astonishing brilliancy that always arouses enthusiasm in the garden. The full blooms are of fair size, the petals a brilliant vermilion-scarlet inside, the reverse old gold, the base a pure gold. Glossy foliage. A continuous bloomer all season through. Planted in masses this Rose is indescribably beautiful - - 60c

VESUVIUS, The new single Rose with all the fiery color-tones its name implies. The long, tapering buds open to fiery, large, lasting flowers of intense, dark, velvety crimson. Fragrant and a free bloomer - - 70c

***W. E. CHAPLIN**, An improved Lord Charlemont; large, double, fragrant, lasting flower of deep crimson that does not blue, on long stems; fine foliage, vigorous growth, continuous bloomer - - - - 75c

VILLE de PARIS, One of the finest, thoroughly reliable rich yellow Roses, deep color, excellent form with long bud, very fragrant, a continuous bloomer, with good foliage - - - - - 60c



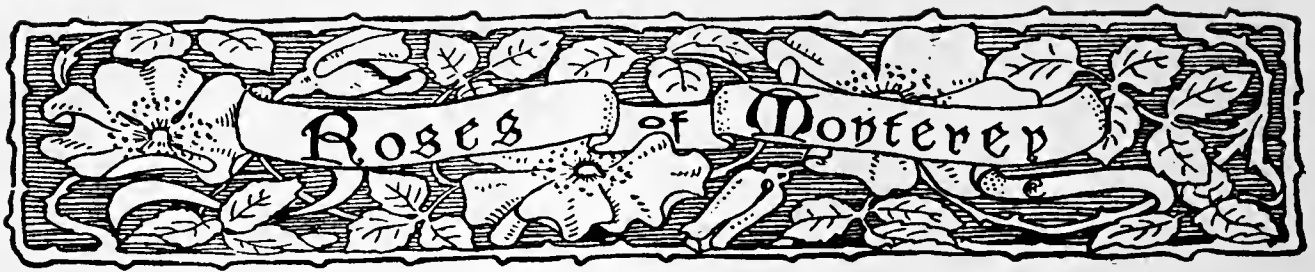
*"The Kiss of the Sun for Pardon
The Song of the Birds for Mirth
One is nearer God's heart in the Garden
Than anywhere else on earth."*

Of Interest To Garden Clubs

Francis E. Lester is open to engagement for addresses to Garden Clubs during the months of October to May, inclusive, of each year. These addresses are of an intensely practical character, illustrated by examples and specimens, with opportunities for questions and answers by those desiring specific information. Information as to terms, etc. will be gladly given on request. Among the subjects of Mr. Lester's addresses are the following:

- "The Best Rose for its Purpose"
- "The Old Fashioned Roses"
- "Getting the Most from our Roses"
- "How to Grow Roses Easily"

Garden Clubs desiring to visit the Lester Rose Gardens during the season will be welcomed. Many such Clubs have paid such visits in recent years and have enjoyed seeing the large assortment of New, Old Fashioned, Wild, and Weeping Standard Roses. Appointments may be made in advance by correspondence.



The Climbing Roses

"Oh! beautiful royal Rose
 Oh! Rose so fair and sweet,
 Queen of the Garden art thou
 And I—the clay at thy feet!"



For you who love the abandon and vigor of the climbing Rose here is an assortment of Climbers for all climates that is reliable, covers all shades of color, and constitutes, we think, one of the most useful offerings of its kind in America. Strong 2 and 3-year old, field grown, dormant plants that will quickly give a wealth of bloom. We also have a large stock of larger Climbing Roses, growing in tubs, for immediate effects at any time of the year.

BANKSIA (See The Wild and Species Roses).

BEAUTY OF GLAZENWOOD—(See Fortune's Double Yellow under The Old Fashioned Roses).

BELLE OF PORTUGAL, Very large

soft-salmon-pink flowers on long stems. A most vigorous grower, with canes sometimes 25 feet or more long; blooms little the first year or two but thereafter profusely - - - - - 75c

BLACK BOY, One of the newer Australian climbers; large, dark, glowing red flowers with a black sheen; very vigorous and a profuse bloomer - 75c

**BLOOMFIELD COURAGE*, Little known but most valuable; handsome, ornate, disease proof foliage completely hidden by the mass of small, single, blackish crimson flowers with quilled petals, ("like the smile of a child"), followed by scarlet hips in autumn. Everblooming in mild climates; quite hardy; strong climber - - - - - \$1.00

**BLOOMFIELD DAINTY*, Exquisite moderate climber; glossy, mildew-resistant foliage always attractive; free, constant bloomer with rich yellow buds opening to the daintiest of single yellow flowers, fragrant and lasting - \$1.00

BLUE ROSE (See Veilchenblau below).

CHEROKEE (See the Wild and Species Roses).

CHROMATELLA (See The Old Fashioned Roses).

The next 12 items are similar in flower and foliage to the bush type in each case; see descriptions under The Bush Roses.

CLBG. CECILE BRUNNER, Strong, everblooming Climber - - - 75c

CLBG. GEN. McARTHUR, Vigorous and always healthy - - - 75c

CLBG. GOLDEN EMBLEM, Ours is the original, rank growing, everblooming stock of this glorious golden Rose - - - - - 85c

CLBG. HADLEY, Strong climber, fine foliage - - - - - 75c

CLBG. HOOSIER BEAUTY, Strong climber, fine foliage - - - 75c

CLBG. IRISH FIREFLAME, Vigorous everbloomer - - - - - 75c



CLBG. LOS ANGELES, Moderately vigorous; fine bloomer - 75c

CLBG. LOUIS CATH. BRESLAU, Very strong everbloomer - 75c

CLBG. MME. EDOUARD HERRIOT, Vigorous to 15 ft. - 75c

CLBG. MME. C. TESTOUT - 75c

CLBG. OPHELIA, Vigorous 85c

CLBG. RADIANCE, Grand foliage, strong climber - 75c

*CLBG. SHOT SILK, Very fine and beautiful - 85c

*CLBG. TALISMAN, True ever-blooming climber - 85c

EMILY GRAY, Handsome, glossy, persistent foliage with semi-double orange flowers of rare beauty; a rank climber, semi-hardy - 85c

FLYING COLORS, A Hybrid Gigantea climber from Australia with fine foliage quite disease resistant, and striking red single flowers, 5 inches wide; fine for fences - 85c

FORTUNE'S DOUBLE YELLOW (See The Old Fashioned Roses).

JACOTTE, A rank climber with dense, glossy, holly-like foliage and lovely bright orange-yellow flowers; fairly hardy - 75c

KITTY KININMONTH, Grand Australian climber with large, well shaped, double flowers of fadeless, brilliant pink in rare profusion; hardy - 75c

LAMARQUE (See The Old Fashioned Roses).

LE REVE, One of the finest hardy unfading yellow climbers, single, exquisitely formed clear yellow, fragrant flowers in grand profusion; vigorous to 15 ft. 90c

MME. ALFRED CARRIERE (See The Old Fashioned Roses).

MARECHAL NEIL (See The Old Fashioned Roses).

MERMAID—A Climbing Rose of inexpressible beauty, quite different to any other, strongly recommended by us for all climates since introducing some years since, each year with heartier response and greater praise from our customers. The wax-like, leathery, deep green foliage is quite disease proof and, in mild climates, quite evergreen. The enormous, single, yellow, deliciously fragrant flowers, each with its great mass of golden stamens, are of rare beauty and borne continuously all through the season. Seedling of ROSA BRACTEATA, a fine Asiatic Wild Rose, it withstands neglect and is quite free from attacks of the usual rose pests. Can be grown as climber with support up to 12 ft. but is best suited to low wall or fence, on a bank, or as massive, handsome garden shrub.

Regular size 2-year dormant specimen plants - - 75c

Extra large size, 2-year dormant specimen plants - - \$1.00



Roses of Monterey



PAUL'S LEMON PILLAR, Vigorous and free-flowering with bloom of sulphury yellow changing to cream; a beautiful Rose - 75c
PAUL'S SCARLET CLIMBER, Unequaled in its class; hardy, fine disease-proof foliage, most profuse bloomer with clusters of intense scarlet flowers of good size and form borne, in milder climates, throughout the season. Vigorous up to 12 feet - 60c
***PHYLLIS BIDE**, New. Fine Pillar Rose. Exquisite buds flowering in clusters or singly,—pale gold with rosy tips. Small, decorative foliage. All-season bloomer - \$1.00
***ROYAL SCARLET HYBRID**, A rose aristocrat among the climbers! Flowers of a flaming scarlet crimson shade even more brilliant than Paul's Scarlet; most effective \$1.00

Rosa ARVENIS, *R. gigantea*, *R. moschata*, *R. souleiana*, *R. wichuriana* are all most valuable Climbing Roses; see under Wild and Species Roses.

SILVER MOON, Rankest growing among the climbers, quickly covering porch or building. Glossy foliage, large saucer-shaped glistening white flowers in great profusion; quite hardy anywhere - 60c

WM. ALLEN RICHARDSON (See The Old Fashioned Roses)

VEILCHENBLAU ("The Blue Rose") Rank, vigorous climber with large trusses of semi-double flowers of a striking steel-blue color - 85c

ABOUT THE SELECTION OF CLIMBING ROSES

When you plant a Climbing Rose you plant something permanent that is not likely to be moved again; hence with Climbing Roses more than any other class you should consider well the purpose you have in mind. Try to visualize your ideal; ask yourself what you want as to the degree of rankness in your climber, for some Climbing Roses will cover a large building, whilst others do not grow over ten feet high; and what character of foliage you want,—dense or sparse or evergreen; and particularly what color of bloom will best match with the setting for your Climber,—a raw pink, for example, would clash with a coral red tile roof. There are Climbing Roses for all purposes,—beautiful Asiatic Wild Roses to climb up through shady trees while others are many-branched and denser in habit; cluster roses and those with long stems for cutting; and many kinds that will bloom all season long. Always there is one best Rose for your purpose; and it is well to consider that purpose and determine your choice before planting rather than have regrets later. We are always glad to advise and offer recommendations.

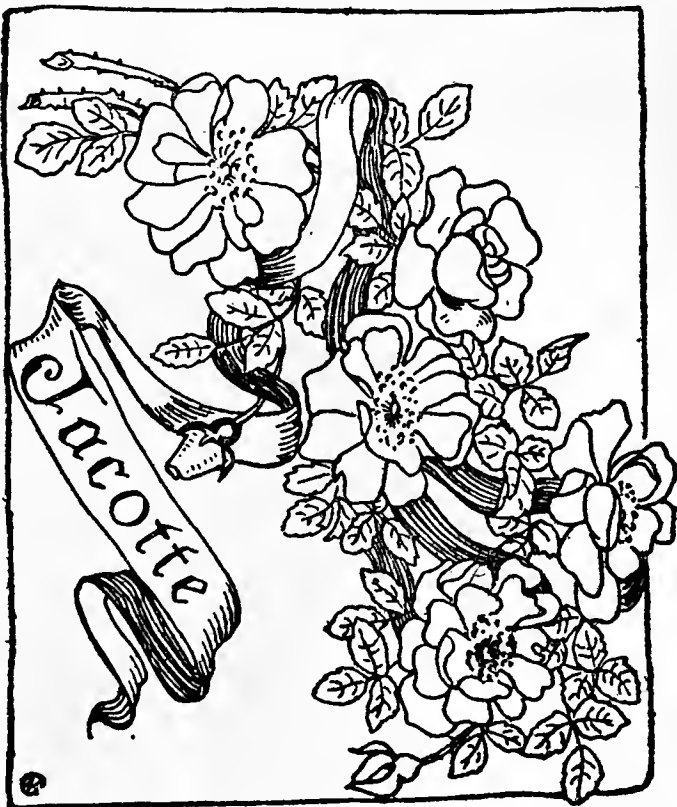
And when you plant a Climbing Rose give the job extra care, digging the hole twice as deep and twice as wide as needed, putting in the bottom your richest, best *top* soil, and throwing in, if handy, a large bone or two, fresh or old, as a future food supply for your Rose.



The Polyantha Roses

*"A miniature of loveliness,
All grace, summed up and closed in little".*

These have a very definite purpose in the garden for no other type of Rose is more useful for providing continuous color effect all through the season. They are ideal for massing, bedding and for the border, also for planting around the base of Standard and Weeping Standard Roses and for growing in containers. Our chief problem with the Polyanthas has been to select, from their large number, the mildew-proof kinds, as so many are subject to this disfiguring pest; hence you will find our recommendations to be healthy and desirable sorts. They are mostly of dwarf, compact habit. The strong flowering stalks with their masses of bloom thrown up by many of the Polyanthas should be severely cut back, almost to their base, immediately after blooming.



BABY DOLL (See Tip Top, below)

CECIL BRUNNER, sometimes called the "Sweetheart" Rose and the "Mignon" Rose, a great favorite. Everblooming, with exquisitely shaped soft pink buds and flowers of rare grace and delicacy; good foliage - - - - - 60c

CHATILLON, Bright pink semi-double flowers with orange shading borne continuously in huge clusters of several hundred blooms; a desirable sort 65c

***GLORIA MUNDI**, Fine new sort with clusters of dainty double flowers of a startling orange-red; very effective. Good foliage and a continuous bloomer 75c

***GOLDEN SALMON**, Double flowers of intense salmon-orange-red borne continuously in clusters; glossy foliage - - - - - 65c

IDEAL, Best of the deep scarlet polyanthas, a free grower and bloomer with good foliage - - - - - 65c

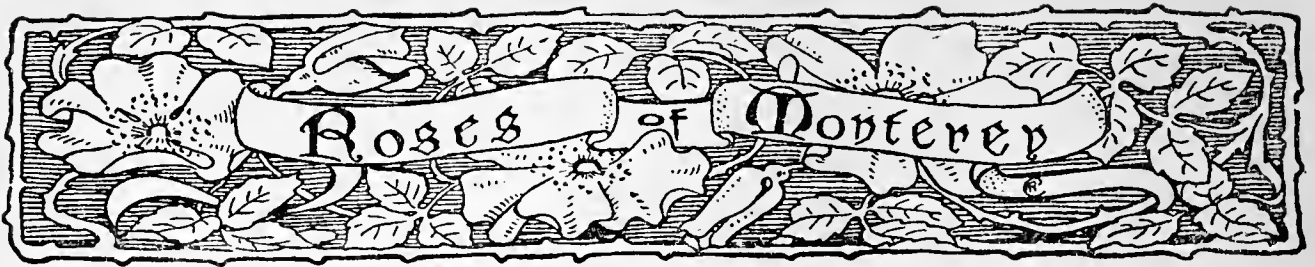
LAFAYETTE, Most satisfactory of all the large-flowered Polyanthas bearing large, semi-double, frilled-type flowers of brilliant light crimson all season long in great profusion; clean, attractive mildew-resistant foliage - - - - - 60c

LAMARNE, Prettily shaped semi-double flowers of bright salmon-rose in clusters borne continuously all season long with handsome, glossy, dark green foliage; a highly decorative sort, quite uncommon but one of the very best 75c

PERLE D'OR, Sometimes called the "Yellow Cecile Brunner"; the same exquisite buds and flowers but of a rich apricot and fawn shade; a constant bloomer, disease proof, with clean foliage - - - - - 70c

TIP TOP, Also called "Baby Doll" by reason of its daintily shaped buds and red-fringed bloom that develop through bright shades of orange, red and salmon-pink; continuous bloomer with good foliage - - - - - 60c

We also have in limited quantities many new and uncommon Polyantha Roses in new and startling shades that we are continuously testing; prices and descriptions on request.



The Old-Fashioned Roses*

"Is not old wine wholesomest?"—Kingsley
 " - - flowers that tell
 What words can never speak so well."

So much do we think of the usefulness of the Good Old Roses and so much do we love them that we list some of the most valuable here by themselves. Thanks to their time-proven merits and to their rare quality of association value, they are fast coming into their own again and gaining in popularity with each season. For years we have urged them; like tried and true friends they never fail; and whilst they may not attain our modern and perhaps fleeting standards of "form", they have a peculiar charm, an enduring stamina and a capacity to withstand disease and neglect that many of our newest Roses quite lack. They are worthy of representation in every Rose Garden, large or small. We indicate their interesting dates of introduction.

- AUSTRIAN COPPER** (1596) (See The Wild and Species Roses)
BEAUTY OF GLAZENWOOD (See Fortune's Double Yellow, below).
CASTILIAN (See R. Damascena under The Wild and Species Roses).
CHROMATELLA (1843) ("Cloth of Gold", "The Sherman Rose"). Famous in love and history, seedling of Lamarque, this vigorous Climbing Noisette, with its clean, attractive foliage, bears continuously through the season its large, full, fragrant cream and yellow flowers in great profusion. Rare - \$1.50
DUCHESS de BRABANT (1857) ("The Duchess") Leading favorite of the old decorative Tea Roses; pale pink, tulip-shaped flowers borne all season long; vigorous grower; fragrant - \$1.00
FORTUNE'S DOUBLE YELLOW (1845) ("Beauty of Glazenwood"; "Gold of Ophir"; "San Rafael Rose") A strong climber originally from China; completely covered in spring and early summer with its masses of semi-double flowers of nasturtium yellow suffused with copper-red - 85c
GENERAL JACQUEMINOT (1852) The old favorite "General Jack", very double and with rare fragrance; a rich crimson - 85c
GLOIRE de DIJON (1853) Here is the Rose of which Dean Hole, in his classic "A Book about Roses" published in 1869, says that if he were condemned to have but one Rose it would be this. Parent of a famous list of good Roses, this superb rampant old Climbing Tea bears continuously its large, very double flowers of pale yellow tinged with rose and salmon - \$1.00
GLOIRE des ROSOMANES (1825) ("Ragged Robin") Most valuable old China rose of free, shrub-like growth, readily naturalized; brilliant crimson semi-double flowers borne continuously - 75c
HARISON'S YELLOW (1830) The true "Old Fashioned Yellow Briar", favorite of our grandparents; brought to the West in the gold-rush days of '49 by the covered wagon women pioneers; small, double, bright yellow flowers profusely borne in spring; pretty foliage - \$1.00
HERMOSA (1840) Old favorite from China with distinctive globular double flowers of bright rose, constantly in bloom; strong bush habit - \$1.00
JULES MARGOTTIN (1853) Fine old Climbing Tea, one of a number rescued by us from extinction; vigorous grower up to 20 feet with handsome light green foliage, bearing freely and continuously its large, full, fragrant flowers of carmine-rose with salmon shadings. 1-year plants only - \$1.00

*An Old Rose is not admitted to this select classification unless the variety is at least 50 years old!



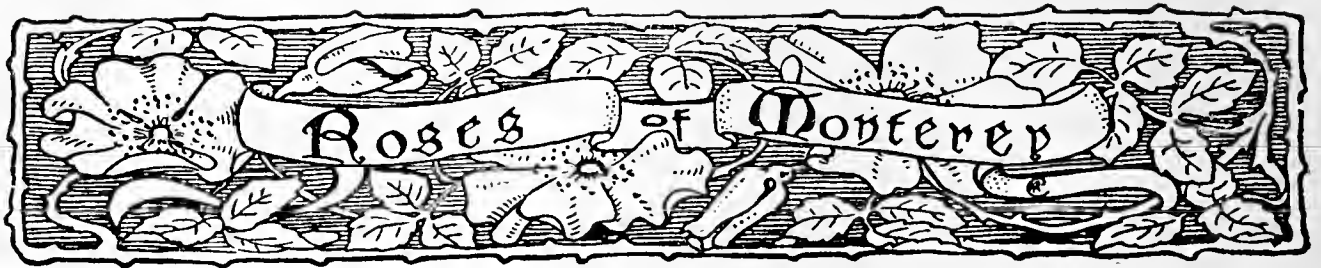
- LAMARQUE** (1830) Grand old Climbing Noisette, a rank, free climber with fine foliage, always clean and attractive; large, full, sweetly fragrant white flowers with faint yellow flush, borne continuously; a superb climber - \$1.00
- MME. ALFRED CARRIERE** (1879) Another Climbing Noisette, famous Old Rose of Monterey; free climber, disease proof foliage; large, double, fragrant white flowers with blush center borne all season long - \$1.00
- MME. LAMBARD** (1877) Not in commerce save as here offered, this strong growing bush Tea Rose is with us the most continuous bloomer of any Rose we have, old or new! Large, fragrant blooms of rosy-salmon. 1-year plants - \$1.00
- MME. PLANTIER** (1835) An old Noisette that makes a noble, spreading dense shrub with very attractive dark green foliage that is quite disease proof, completely covered in early summer with double, fragrant pure white flowers \$1
- MARECHAL NEIL** (1864) For generations this famous Climbing Noisette was considered the finest of all yellow climbers and is still ideal for warm, moist climates. Large, very full, globular flowers of deep yellow, borne continuously, and of the most exquisite fragrance of all Roses! - \$1.00
- MOSS ROSE** (17th Century) Who does not thrill at the sight of a Moss Rose bud! Read what Dean Hole says of it after buying one "with a bit of fern attached", for "tuppence" on a London street! No other Rose is richer in association value. We have the three genuine old fashioned sorts,—Pink, Red and White. State which when ordering. Each, - \$1.00
- REVE D'OR** (1869) Another "Old Rose of Monterey", strong growing Climbing Noisette; continuous bloomer with large, very double, fragrant, rich yellow flowers and abundant, attractive foliage - \$1.00
- WILLIAM ALLEN RICHARDSON** (1878) Fine Climbing Noisette with medium size, well shaped yellow flowers opening from burnt orange buds, borne in clusters all season long; vigorous grower with good foliage - \$1.00
- YORK and LANCASTER** (1551) A famous variety of *R. Damascena* with variegated flowers of red and white - \$1.25

The Shrub, Hedge and Sweet Briar Roses

*I walked at eventide and, lo!
Over a hedge a Fairy smiled at me,
Over a hedge of Roses!*

Because of the increasing demand for Roses suitable for naturalizing as Shrubs and for planting in Rose Hedges we bring together on this page a few of the best reliable sorts for that definite purpose. They are rank growers, attaining heights of 6 to 8 or even 10 feet in some cases, require little pruning or attention, and have attractive bloom and very showy hips.

- AUSTRIAN COPPER** (See *R. foetida* under The Wild and Species Roses).
- BLOOMFIELD DAINTY** (See The Climbing Roses).
- FLYING COLORS** (See The Climbing Roses).
- GLOIRES des ROSOMANES** (See The Old Fashioned Roses).
- GRUSS an TEPLITZ** (See The Bush Roses).
- HARISON'S YELLOW** (See The Old Fashioned Roses)
- MADAME PLANTIER** (See The Old Fashioned Roses).
- LADY PENZANCE**, A hybrid Sweet Briar with the typical deliciously fragrant foliage and beautiful single flowers of a soft copper tint; robust grower 75c
- LORD PENZANCE**, Like Lady Penzance but with flowers of soft fawn - 75c
- MERMAID**, Described fully under Climbing Roses.
- Rosa EGLANTERIA*, *R. HUGONIS*, *R. RUGOSA* and *R. WILLMOTTIAE*, all described under The Wild and Species Roses, are also desirable.



The Wild and Species Roses

God Almighty first planted a Garden—Bacon

Just as we bud our hybrid roses on to Wild or Species rose plants to get the benefit of their greater vigor, so we should not overlook, in our garden planting, the great advantages of these Wild Roses for naturalizing as shrubs, for hedges, and for group and background effects. No hybrid Roses can provide such a variety of delightful effects in bloom, foliage and fruit. These Wild Roses naturalize themselves readily under a wide range of climatic and soil conditions; they ask for no special attention; they resist the attacks of insects and disease as only wild things can; they are long lived, some live well over a century; require little or no pruning; and with the many recent introductions from Asia they furnish some strikingly beautiful and unusual effects. They should find representation in every garden.

From our collection of some 60 different species we select a few of the most useful and desirable sorts for the average garden.

AUSTRIAN COPPER (See *R. foetida* below).

R. ARVENSIS ("The Ayrshire Rose") Strong shrub-climber with long, sinuous branches, fine foliage, and profuse, large, white, fragrant flowers - \$1.00

R. BANKSIA ("The Lady Banks Rose") Introduced from China in 1807. Rank climber, attaining, in mild climates, great size, with trunks 2 to 3 feet in circumference and with 50 to 60 thousand blooms at one time! Thornless; distinctive, dense foliage all the season; profuse cluster-masses of double, white violet-scented flowers - \$1.00

R. BANKSIA LUTEO-PLENA ("The Yellow Banksia") Like the *R. Banksia* but flowers are smaller and of straw-yellow in large clusters - \$1.00

R. BELLA, A recent Asiatic introduction, shrub-like, with strong branches, ornate, lasting foliage, and large deep-pink single flowers of great beauty, followed by showy fruits - \$1.25

R. BRACTEATA, From Western China; a most valuable sort to naturalize; seed-parent of Mermaid. Trailing habit; glossy, evergreen foliage; superbly beautiful white flowers with masses of golden stamens - \$1.50

R. CANINA (English "Dog Rose") Strong shrub or hedge species; profuse pink, fragrant flowers; brilliant, lasting, large scarlet hips - \$1.00

R. DAMASCENA ("The Castilian Rose"; "The Damask Rose") One of the oldest of all known Roses, originating probably near Damascus, coming by way of Syria and Southern Europe to England in the 16th century, and brought to the Pacific Coast by the Mission Fathers who planted it when founding the Missions. Once common it has become almost extinct. Grows to a high bush, 4 or 5 feet or more; bears continuously semi-double pink flowers of delicious fragrance, followed by long scarlet hips. Ours is the genuine, original form in which we have specialized for some years; 1 year plants - \$1.00

Strong 2-year specimen plants - \$1.50

R. FOETIDA ("Austrian Copper") Color-parent of our modern flame-toned roses; single flowers of intense copper-red with yellow center; vigorous and hardy - 75c

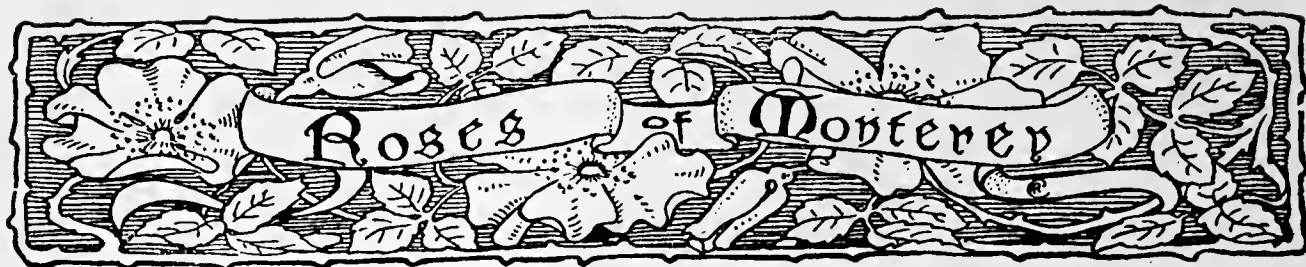
R. EGLANTERIA ("The Eglantine") This is the true, original Sweet Briar made famous by the Old English poets, with intensely fragrant briar foliage, exquisite single pink flowers in profusion, and brilliant, bright scarlet, lasting hips; vigorous, shrub-like growth; grows readily anywhere; a treasure for any garden - \$1.25



- R. GIGANTEA*, Rankest of climbers attaining 150 ft. in its natural Asiatic habitat; seed-parent of Belle of Portugal. Rich, heavy, beautiful foliage; large, single, fragrant white flowers of rare delicacy - - - \$1.25
- R. HUGONIS* ("The Father Hugo Rose") From China; a strong shrub, its canes clothed with handsome fern-like foliage and, in spring, a profusion of exquisite single yellow flowers - - - \$1.00
- R. JACKII*, Handsome sort from Korea with large clusters of the daintiest white flowers in profusion - - - \$1.25
- R. MIRIFICA*, A rare and remarkably striking species with odd, attractive foliage and very large single red flowers of great beauty - - \$1.50
- R. MOSCHATA*, The ancient Musk Rose, an English favorite nearly four centuries ago; rank climber, delights to grow under trees, blooming overhead; clean, attractive foliage; huge clusters of fragrant, beautiful white flowers followed by scarlet fruits - - - \$1.25
- R. MOYESII*, Shrub-like Rose from Asia with large, single, scarlet-red flowers of startling shade - - - \$1.00
- R. ROULETTI*, The smallest rose known! An exquisite miniature! Grows only a few inches high yet bears the daintiest of tiny pink flowers with neat, pleasing foliage. Rare; supply limited - - - \$1.00
- R. RUBIGINOSA* (See *R. Eglanteria*).
- R. RUBRIFOLIA*, Valuable decorative species for naturalizing, with red stems and handsome blue-green foliage, always attractive; bright red flowers \$1.00
- R. RUGOSA*, Sturdy, hardy species easily grown in poorest soil; makes a strong shrub; heavy, rough-surfaced foliage; bright red flowers; a most useful sort \$1.
- R. RUGOSA ALBA*, Like *R. Rugosa* but double white flowers - \$1.00
- R. SOULEIANA*, One of the newer, most valuable species from Asia; rampant climbing shrub up to 15 ft. with most attractive foliage and profuse, enormous clusters of exquisite white flowers, opening from straw-colored buds and followed by bright orange hips - - - \$1.25
- R. STELLATA*, A rare and beautiful native American species from New Mexico with gooseberry-like foliage and very large, 3 to 4 inches bright red, handsome flowers with strawberry shaped fruits - - - \$1.50
- R. WICHURIANA* ("Memorial Rose") Trailing rose from Japan with small bright glossy leaves, single white flowers and red hips; valuable as a ground cover or can be trained as climber; very rank grower - - - \$1.00
- R. WILLMOTTIAE*, New Asiatic species; strongly branched shrub with handsome fern-like foliage and a great profusion of beautiful bright pink flowers with golden stamens; highly decorative fruits - - - \$1.25
- R. XANTHINA*, From Korea; a low shrub with attractive fern-like leaves and brilliant yellow double flowers - - - \$1.00

OUR POLICY ABOUT QUANTITY DISCOUNTS

It stands to reason that we can name lower prices where a number of Roses are shipped in the same order because it takes little more time to pack an order for fifty Roses than for one. We gladly pass on a substantial saving to our customers who order a quantity of Roses in one shipment and gladly quote you, on such orders, special discounts. If no special discount has been quoted in advance we add free additional plants to more than equal such discount.



The Standard or Tree Roses

These are roses budded on strong canes of the proper understock for the purpose at a height, usually, of three or four feet. Any rose can be budded in Standard form in this way but only certain kinds are suited to the purpose, for they must be such as to form a neat, shapely, well-branched head with clean, attractive foliage and fairly continuous bloom.



No English garden is complete without its Standard Roses; most American gardens have yet to experience the value and beauty of these stately and ornamental aristocrats. They are ideal for planting by walks, in the center of beds, in the lawn, or against a background of building, hedge or wall. They should have suitable planting around their base such as bush roses, polyantha roses, or some blue or lavender flowering plant. Cost considered, Standard Roses return more, perhaps, in permanently beautiful effects than any other form of the rose.

There is a vast difference in the quality of Standard Roses offered the public; this, and budding on unsuitable understocks, is responsible for any failure to get satisfactory results. Our Standards have the reputation, from coast to coast, of being the finest in America; thick, clean stems $\frac{1}{2}$ to $\frac{3}{4}$ inch thick, or over, with heavy, well-shaped heads growing from two to three buds; and, what is extremely important, grown on a variety of understocks so that we can send what is most satisfactory in each case to meet various climatic and local conditions.

It is important that Standard Roses be ordered or reserved early in the season; our supply is limited and exhausted, usually, before the close of the season. We pack for shipment lightly and securely, to reach the most distant points in perfect condition. We also have a large assortment of established Standard Roses, growing in containers, for shipment anywhere, anytime, for immediate effects.

PRICES FOR OUR FIRST QUALITY DORMANT STANDARD ROSES, PACKED AND EXPERTLY PRUNED, WITH RED-WOOD STAKES, READY TO PLANT, BUDDED 3 to 3 1-2 FEET HIGH

NOTE—Unless otherwise specified the price is \$2.50 each. Descriptions of varieties will be found under The Bush Roses.

Autumn

Cuba

Dainty Bess

Dame Edith Helen

Dazla, \$3.00

Duchess of Athol, \$3.00

Etoile de Hollande

Golden Dawn, \$3.00

Golden Emblem

Lady Forteviot, \$3.00

Li Bures, \$3.00

Mme. Butterfly

Mme. E. Herriot

Norman Lambert, \$3.00

Mme. Nicholas Aussel, \$3.00

McGredy's Scarlet, \$3.00

Mrs. G. A. Van Rossem, \$3.00

Los Angeles

Pres. H. Hoover

Talisman

Veuvius, \$3.00

The Queen Alexandra, \$3.00

Also a few only of a number of other varieties; if interested, please write.

3-COLOR STANDARD ROSES—We have a limited number of these, budded with 3 different Roses of different, harmonizing colors; each \$5.00



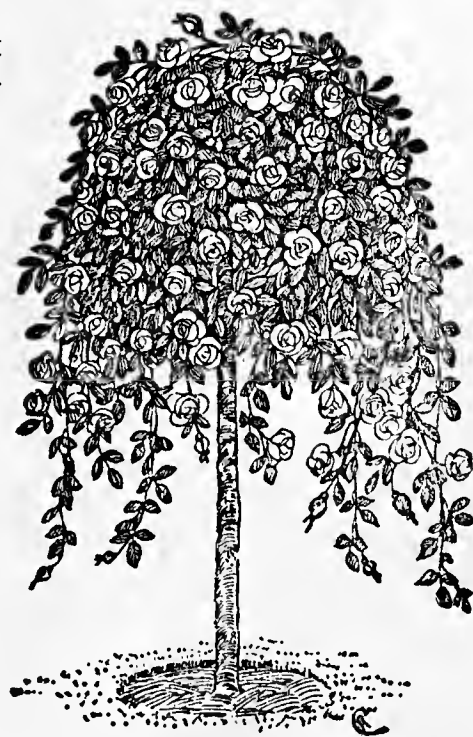
The Weeping Standard Roses

*Majestic Queen who's gift is that which
riches cannot give nor poverty take away!*

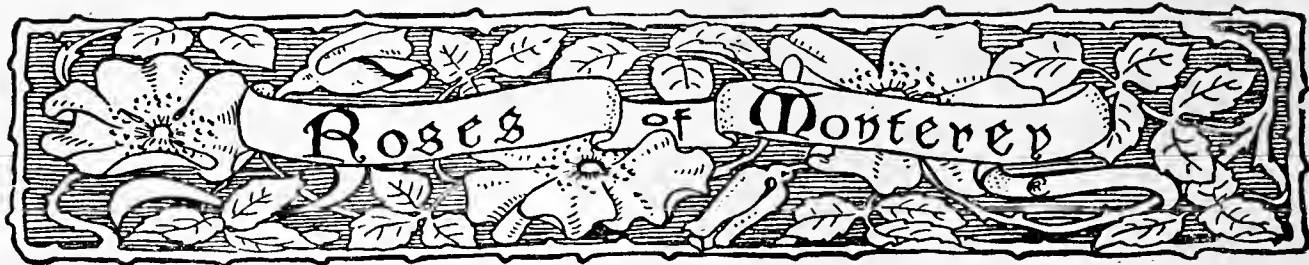
We are the only firm in America offering in extensive variety this most magnificent form of the Rose in which for years we have specialized. These Weeping Standards, sometimes called "Umbrella Roses", are from five to nine feet high, with thick, strong trunks on which are budded varieties best suited to this glorious type of Rose. As sold by us these Weepers have well-developed heads, created after years of careful work and training, ready to produce immediate effects. We ship these Weeping Standard specimens in dormant condition from December to April, the roots heavily balled and burlapped, the heads tied back and properly protected; also in growing or blooming condition at any time during the season, for immediate effect, crated and protected; and in either case delivery in perfect condition, to even the most remote points in the United States or its possessions, is assured. Our Weeping Standards are found in some of the finest gardens of Massachusetts, New York, Maryland, Florida, Georgia and other distant states, and in many nearer home. With each Weeper we supply permanent redwood stake of ample size and strength and one of our English wire trainers for supporting the head.

Our assortment of Weeping Standard Roses includes these most desirable sorts, all of which are well adapted to the growth of magnificent flowering heads, with beautiful foliage effects, and in mild climates, most of them are everblooming. They are mostly budded at about 5 feet high. Unless given below, variety descriptions will be found under "Climbing Roses" & "Species Roses". Prices for Weeping dormant specimens range from \$10 to \$15; for growing or blooming specimens, depending on age, size, etc., from \$15 to \$35,—a few glorious creations at \$50. Since our supply is usually insufficient each season to meet the increasing demand for this most unusual and spectacular form of the Rose we urge early placing of order or reservation to avoid disappointment. Varieties available include:

Bloomfield Dainty (yellow); Cascadia (white); Clytemnestra (everblooming Hybrid Musk rose with clusters of small copper-red and salmon-yellow flowers that range from pink to white as they develop); Kathleen (another Hybrid Musk with large clusters of fragrant, single flowers of exquisite beauty, ranging from pink to white, with apple-blossom effect; a most effective everblooming sort); Jacotte (orange, with holly-like foliage on long trailing stems); Lady Godiva (an improved Dorothy Perkins, profuse clusters of small, very double pink flowers of rare charm, borne over a long season); Mermaid (large single yellow set off against brilliantly glossy foliage); Paul's Scarlet (scarlet-red); Phyllis Bide, (rose-pink and gold); *R. arvensis* (the "Ayrshire Rose", white clusters, long branches); *R. souleiana* (profuse clusters in white, opening from straw-yellow buds followed by brilliant orange fruits, fine foliage).



Write for Descriptive Folder of our Weeping Standard Roses



Four Good Rose Books

There are many works on the Rose, any of which we can supply as ordered, but here are four invaluable books that we strongly recommend. Sent prepaid at prices named.

A BOOK ABOUT ROSES by Dean Hole—The world's rose classic, by an amateur for amateurs. Sparkles with infectious joy of the Rose; no one can read it and not *want* to grow Roses. 276 pages. New 1933 edition. - \$1.75

CLIMBING ROSES by G.A. Stevens—Most complete, authoritative, up-to-date work of its kind. 220 pages; 64 illustrations, many in color. New. \$2.00

HOW TO GROW ROSES by Pyle, McFarland and Stevens. Latest practical handbook on growing Roses by these leading authorities, practical and helpful. 138 illustrations, many in color; 211 pages - - \$2.00

THE ROSE IN AMERICA—by J. Horace McFarland. A complete, practical guide to Rose growing. 233 pages, 66 illustrations - - - \$3.00

Rose Garden Necessities

We supply everything needed for the Rose Garden including the preparation of detailed plans, garden furniture, trellises, stakes and all insecticides, but list here a few essentials only.

WEATHERPROOF PLANT LABELS of heavy, white celluloid fabric to mark permanently with lead pencil, with copper wire; last indefinitely.

No. 3— 3 x 1-2 inches, 12 for 25c; 100, prepaid - \$1.50

No. 10—Same, but with mica protecting cover, 12 for 50c; 100 prepaid - - - - - \$3.00

WEATHERPROOF GARDEN STAKE LABELS for the permanent marking of Rose gardens. A 24-inch metal stake of rust-proof iron, electrically welded, finished in neutral dark green baked enamel; fitted with 2 3-4 x 1 1-2 card holder, card and mica cover. Each 25c; 100 for - - - - - \$20.00

LESTER'S GARDEN DUST best of all preventatives and remedies for rose garden pests; a combination dust for aphids and all sucking insects, leaf-eating pests, and mildew and other fungus diseases. Effective, readily applied. 1 lb. not prepaid, 50c; 10 lbs. - \$3.50

GARDEN DUSTER, well-made, durable, handy - - \$1.75

PRUNING SHEARS—The new guillotine type, light, most effective of all, approved by England's National Rose Society and rosarians everywhere. Once used you will have no other. Prepaid - - - - - \$2.50

A PERSONAL ROSE SERVICE—Francis E. Lester, who has had over 30 years of intimate Rose experience, personally superintends all Rose shipments. He gladly answers, to the best of his ability, all questions asked by our customers,





Suggestions for Ordering

ORDER EARLY—it saves disappointment.

SHIPPING TERMS AND CONDITIONS—On all Bush and Climbing Roses WE PREPAY CHARGES (by express or mail at our option) to all points in California, if paid for at regular catalog prices; to other points west of the Mississippi river we will prepay if 10 per cent is added to partly cover shipping cost; and to more distant points if 15 per cent is added. Please remember that our stock is larger and heavier than most. We do not prepay charges on Standard and Weeping Standard Roses. BE SURE TO ADD, WHEN REMITTING, THE STATE TAX OF 2½% for all orders shipped to points in California. TERMS are cash with order; shipments made COD only if one-half accompanies order. Orders shipped immediately or at any later date in the season desired; our dark, cool storage conditions are probably the best in the United States. Orders reserved for future shipment only if one-half the amount is paid as deposit with the order. Use our order blank if possible.

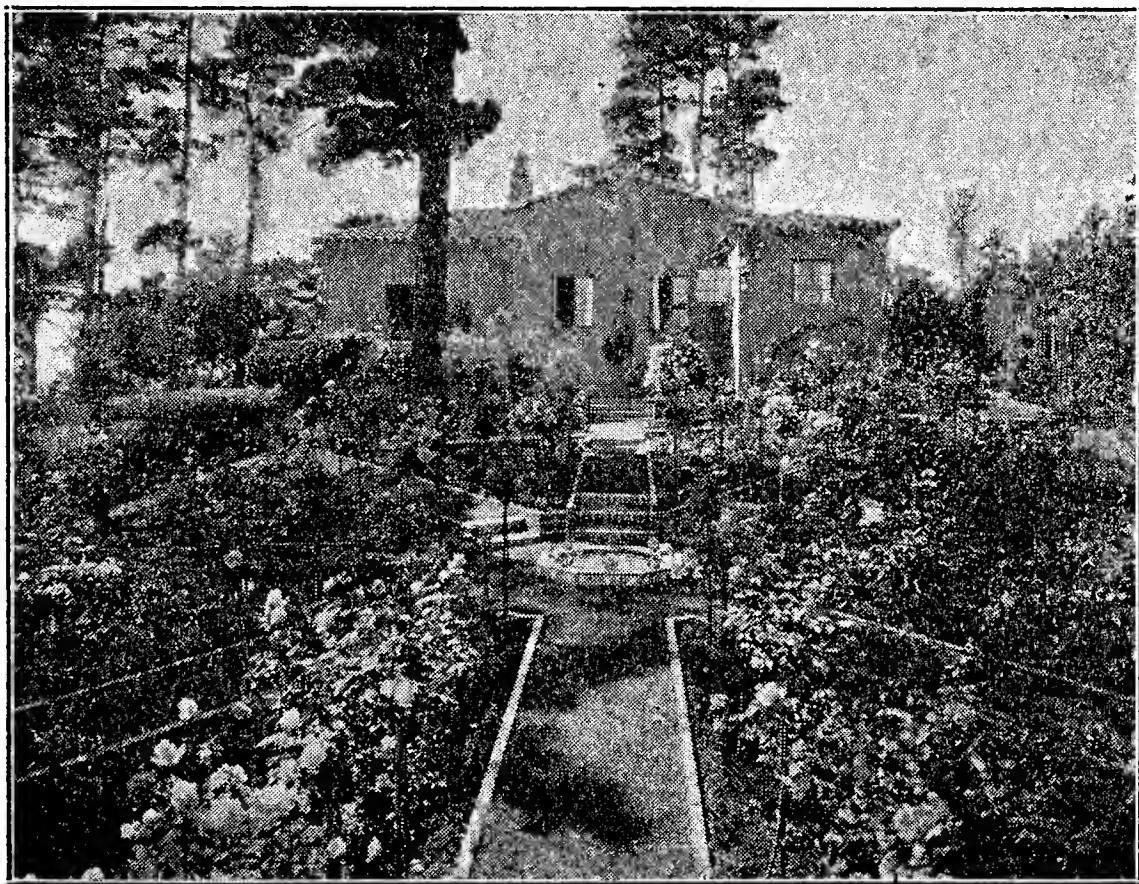
GUARANTEE—Complaints are almost unknown in our business but if any exist they are promptly adjusted fairly. Complaints about stock received should be made within 5 days. While we exercise the greatest care to have all Roses genuine and reliable and hold ourselves prepared to replace, on proper proof, any that prove untrue, we hold ourselves liable only to the extent of amount paid and for no larger amount.

Address all orders and letters to

THE LESTER ROSE GARDENS

ROSE SPECIALISTS

MONTEREY, CALIFORNIA



Rose Garden on the Estate of Mrs. McKim Hollins, Pebble Beach, California, one of the many Rose Gardens designed and planted by us

An Offering of Fuchsias

The rapidly increasing interest in Fuchsias leads us to offer here a few choice selections from our stock of these delightful everblooming plants.

Fuchsias are ideal garden plants for our milder regions and especially for coastal conditions where they grow to perfection, attaining tree-like proportions. Elsewhere they are ideal house plants; and their variety of color, form and habit of growth adds to their interest.

The naming of Fuchsias is, unfortunately, in rather a muddled condition in this country but we have taken exceptional care to keep our stock as correctly named as possible. Fuchsias enjoy a rich soil, ample shade and plenty of moisture; with these simple requirements they are the easiest of plants to grow and their continuous blooming habits repay the little effort necessary. They are remarkably free from insect pests.

PRICES—Except as otherwise quoted, small plants 4 to 8 inches, 35c each; larger size, 8 to 16 inches, 65c each; Standards and extra large plants \$1 to \$1.50 each. WE PREPAY SHIPPING charges at these prices to any address in California on orders for \$1 or more; elsewhere add 15% to *partly* pay shipping cost. Add 2½% Sales Tax on all orders to California addresses. Varieties indicated by "C" are suited to training as climbers.

ABBE FARGES, Small, dainty flowers, lavender petals with white base and red veins; very showy.

BALLET GIRL C ("Renan"; "Dancing Girl") Petals rich purple to deep pink; scarlet reflex sepals; fine sort.

BLACK PRINCE ("Carl Blanc") Wide spread petals of rich purple, red base; bright scarlet sepals. Handsome, fine bloomer.

CARMEL BEAUTY C, Heavy dark green foliage; clear rose-lavender petals beautifully veined deep rose, spreading; long, narrow deep pink sepals.

FAIRY C, Strong, rapid grower attaining tree size, always in bloom, fine foliage. Small, dainty flowers with petals shaded pink to purple and sepals a rich wine red. Fine for shrub, climber or as standard.

GEROLDSTINE, Very large, handsome, double flowers with petals of bright rose-magenta and white, pink-flushed sepals; one of the most striking fuchsias.

MINNESOTA C, Showy kind with deep purple petals against spreading white sepals, green tipped and delicately overlaid with rose. Tall, strong grower.

PORTISE, Perhaps the showiest of all mammoth-flowered fuchsias, enormous, very double flowers of deep purple, shading to red; rich scarlet sepals; handsome bottle-green foliage.

PROCUMBENS, A trailing fuchsia of rare charm; small, distinctive foliage; tiny, gem-like flowers of orange, purple and blue, quite unlike any other sort. 50c

RADIANCE C, A "Tree Fuchsia" since it quickly attains tree proportions. Profuse, continuous bloomer with masses of small purple and scarlet flowers; fine as standard.

WALTER LONG C, New, handsome sort. Large folded petals, red to purple; long fuchsia-red sepals, yellow tipped; fine dark green foliage. Rank grower, profuse bloomer, easily trained as climber or tree - - - 50c

STORM KING, Famous as one of the showiest of all fuchsias; huge buds, enormous, double flowers with petals waxy white with crimson veins and scarlet sepals.

SPECIAL INTRODUCTORY OFFER—To introduce our Fuchsias we will mail to any California address 3 choice named Fuchsias, strong small plants ideal for house plants or garden planting, for only 75c plus 2c Sales Tax; or to any other address for 90c.

If interested, write for our larger descriptive list of Fuchsias. We have also limited stocks of choice Pelargoniums and unusual perennials.

Address all communications to:

THE LESTER ROSE GARDENS

ROSE SPECIALISTS

MONTEREY, CALIFORNIA

TERMS Cash with order Shipments will be made C. O. D. only if one-half amount of order accompanies in cash. Remit by Money Order, Check or Bank Draft. If remittance is made in cash, be sure to register.

WE PREPAY ALL SHIPPING CHARGES

on orders for 6 or more Roses. Under that number, we prepay to Pacific Coast States, but elsewhere 10 cents should be added for each Rose ordered to partly cover shipping cost. If wanted by Special Delivery add 25c, the extra charge.

WE PACK WITH UTMOST CARE so as to reach the remotest part of the country in perfect condition. Shipments will be made at any future date desired.

GUARANTEE We exercise the greatest possible care to have each Rose we ship genuine and true to name but hold ourselves prepared to replace, on proper proof, any that prove untrue; and are liable only to the extent of amount paid for such stock and no more.

PERSONAL ROSE SERVICE Our Mr. Francis E. Lester, who has had more than 30 years of intimate Rose experience, will gladly answer, to the best of his ability, any rose questions asked by our customers, and offer suggestions, if desired, for Rose planting and plans for Rose gardens. Kindly make your questions explicit, with full information as to suggestions desired.

ADDRESS ALL COMMUNICATIONS TO

THE GARDEN NURSERIES, Rose Specialists

MONTEREY, CALIF.

WILL YOU FAVOR US WITH A FEW NAMES

names of your Rose-growing friends, anywhere in the United States, who you think would like to see a copy of our booklet "Roses of Monterey." If so, kindly write their names and addresses below.

NAME	ADDRESS

*No other Plant Investment yields such dividends
as the Rose. \$50 wisely expended in Rose
planting will add \$500 to the
value of any Home.*

Our illustrations are from
ORIGINAL ART STUDIES
made expressly for this book by Rose Campbell
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All Rights Reserved.
The Lester Rose Gardens, Monterey, California



"Then the Indians, whom the dead father had baptized and confirmed, brought ROSES with which to adorn his dead body, and, weeping at his death, they did not want to go away."

From the letter of Fray Francisco Palou written at Carmel, California, September 7, 1784, advising Fray Juan Sancho of the death of Fray Junipero Serra.

